SNEB 2027
RESEARCH + PRACTICE
JULY 19–21: VIRTUAL

Academic Department Sponsorship Opportunities

Affordable sponsorship opportunities for academic departments investing in the next generation of nutrition educators.

SNEB 2027 Conference ● July 19-21, 2027 ● Virtual



Why Sponsor SNEB 2027?

Sponsoring the 2027 SNEB Annual Meeting is an opportunity to highlight your institution's contributions to nutrition education, research, and practice. Get ready to share resources, showcase academic programs, and build relationships with educators, researchers, students, and practitioners from around the world.

SNEB 2027 is a conference presence with staying power

- Before the conference: Introduce your institution, department, or academic program through agreed website, email, and social media placements.
- During the conference: Connect with attendees through the conference platform, optional sponsor activities, and approved digital placements.
- After the conference: Keep your institution's resources accessible during the 90-day post-conference period and through selected follow-up communications.

Connect with a community advancing nutrition education

- Projected 2027 registrations: 650+ worldwide
- Previous virtual conference attendance: 695 at SNEB's 2021 conference
- Conference email audience: 1,800+
- SNEB eCommunicator subscribers: 1,200+

Choose a partnership that supports your academic mission

- Raise awareness of your institution, department, and programs through coordinated digital recognition and advertising.
- Foster academic exchange through optional sponsored learning and networking activities.
- Share research, educational tools, and resources before, during, and after the live conference.
- Expand access and support student participation, mentorship, and early-career development.

Participation may also support documentation of faculty scholarship, community engagement, institutional service, and student mentorship, depending on the activities involved and your institution's evaluation criteria.

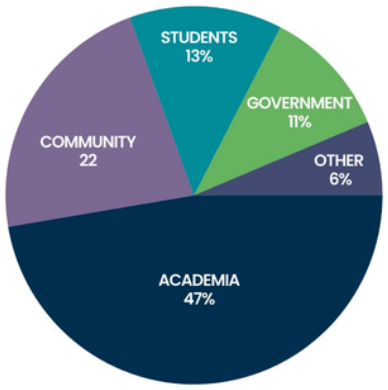
Find the right fit for your institution

Choose a complete sponsorship package or select individual advertising placements. SNEB will work with you to identify a mix of recognition, engagement, and mission support that reflects your institution's priorities.

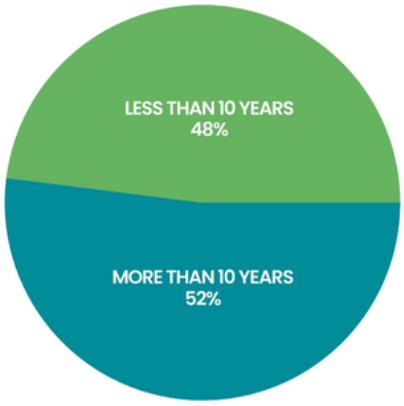
Scientific independence comes first

Sponsorship supports SNEB's mission and conference experience. It does not confer influence over scientific programming, research selection, policy positions, or continuing education decisions. Sponsored activities are clearly identified and subject to review; participation does not imply SNEB endorsement.

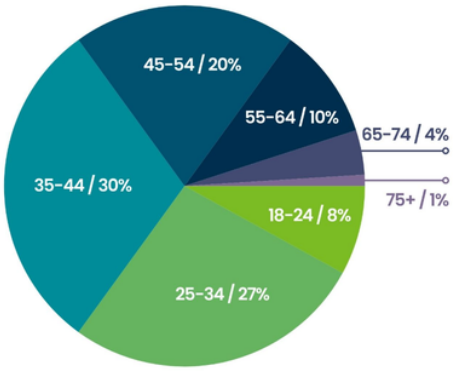
Work Setting



Years in the Field



Age



Society for Nutrition Education and Behavior

For more information, please contact Melissa Heeke at mheeke@sneb.org.

Academic Department Sponsorship Packages

The Society for Nutrition Education and Behavior (SNEB) connects an international community of nutrition educators, researchers, dietitians, and students who work across academic institutions, government agencies, cooperative extension, the food industry, and community organizations. Each year, approximately 650 professionals gather at the SNEB Annual Conference to share research, build skills, and shape the future of nutrition education and behavior change.

The Academic Department Sponsorship Program creates a dedicated, mission-aligned track so academic departments can support SNEB's work, gain visibility with students and colleagues, and stay connected to a professional home for their graduates — at a price point sized for a department's discretionary or development budget.

What Your Department Gains

- Program visibility among conference participants and through selected SNEB communications.
- Opportunities to connect with prospective students, alumni, faculty peers, and potential collaborators.
- Options to support student and early-career participation.
- A post-conference fulfillment summary documenting delivered sponsorship benefits and available engagement measures.
- Flexible participation through individual opportunities starting at $250 or sponsorship tiers starting at $750.

How It Works

- **Choose a Tier or Add-On:** Select the option, or combination, that fits your department's budget and goals.
- **Confirm Your Sponsorship:** A short sponsorship agreement confirms your selections; your logo is added to the conference website within two business days.
- **Provide Your Materials:** Submit your department logo, a short description, and any add-on content at the agreed upon time prior to the conference.
- **Be Recognized:** Enjoy visibility before, during, and after the SNEB Annual Conference.
- **Get an Impact Report:** SNEB shares usage statistics and a fulfillment summary after the conference, so you can show your dean or provost the return on investment.

Society for Nutrition Education and Behavior

For more information, please contact Melissa Heeke at mheeke@sneb.org.

Academic Department Sponsorship Packages

All tiers include recognition tailored to academic and professional departments in nutrition, dietetics, and public health, rather than corporate vendors. Showcase your department's engagement and investment in professional development through faculty review and accreditation, as aligned with your institution's criteria.

	Platinum	Gold	Silver	Bronze
	$3,000	**$2,000**	**$1,500**	**$750**
Conference Registrations (to use or to share)	4	3	2	1
Logo on Conference Website	Dedicated Page	Yes	Yes	Listing Only
Recognition at Opening and Closing Sessions	Logo	Logo	Logo	Listing Only
Recognition in Conference Emails	Logo	Logo	Logo	Listing Only
Social Media Recognition	2 Posts	1 Post	1 Post	Shared Post
Dedicated Sponsored Email to All Members	1	1	-	-
Included Add-Ons (select from list below)	3	2	1*	50% off 1*

Add-On Options

Departments can add any of these named opportunities to a sponsorship tier, or purchase them individually to support a specific SNEB program.

Graduate & Doctoral Student Research Showcase
$750 (2 available)
Recognition at the showcase, logo on related introductions and website listings, and an optional faculty welcome.

Student Oral Abstract Session
$500 (2 available)
Logo featured in the program and oral session introduction, with sponsor recognition when the session is announced.

Emerging Professional Registration Grant
$500 minimum
Support a student or early-career professional, be recognized when the recipient is announced.

SNEB eCommunicator Advertisement
$250 one-time *Exclusive academic rate!*
One approved, linked (300x150px) display ad in an issue of the monthly SNEB newsletter.

*Exclusions: Registration Grant Add-Ons are not available at Silver and Bronze levels

For more information on SNEB 2027 sponsorship opportunities, please contact Melissa Heeke at mheeke@sneb.org.

Sponsorship Timeline

As an Academic Sponsor, you will partner with the SNEB staff team to create a meaningful conference experience that highlights your department's contributions. The timeline below will guide you through each step along the way.

Within Two Business Days
Logo is added to the conference website.

February 2027
Sponsors will receive complimentary registration codes for their staff team or to share with participants of their choice.

May 2027
The SNEB staff team will work with you to confirm requirements for all content and media. Sponsors are responsible for providing all materials needed to fulfill their selected promotional benefits, including email messaging, links to websites, sponsor-specific emails, social media messages, etc.

During the Conference
Sponsors will enjoy meaningful connections with attendees and recognition for their support throughout the conference.

August 2027
The SNEB staff team will follow up with all sponsors to provide usage statistics and an overall fulfillment report.

Important Note: If a sponsor fails to provide the content or materials required for their purchased sponsorship opportunities (e.g., social media messages, email content, or other deliverables) by the specified deadline, the event organizer is not responsible for creating or fulfilling these deliverables. The organizer will not be held liable for any missed promotional opportunities resulting from the sponsor's failure to provide the necessary materials.

Multi-Year Sponsorship: Commit to two or three consecutive years at the same tier and receive a 10% discount on the total investment.

Custom Packages: SNEB can build a custom package! For example, pairing a lower tier with a specific add-on, or creating a shared package for two departments within the same university.

Note: Academic sponsorship packages are designed specifically for eligible academic departments and programs. Their benefits and pricing differ from SNEB's organizational sponsorship packages. SNEB will confirm eligibility and help identify the appropriate option.

Have another idea?
SNEB welcomes proposals that serve attendees and align with its mission. For more information, please contact Melissa Heeke at mheeke@sneb.org.

Sponsorship Reservation Form

Thank you for supporting the next generation of nutrition educators! Return your completed form to mheeke@sneb.org (or use the QR code above) to request your reservation.
SNEB will follow up to confirm your selections and coordinate payment and sponsor materials.

Sponsor Information
University/Organization: _____
Department/Program: _____
Contact Name: _____ Title: _____
Email: _____ Phone: _____
Department Website: _____
Sponsor Name for Recognition: _____

Select Sponsorship Tier
- □ Platinum $3,000 (includes 3 Add-ons)
- □ Gold $2,000 (includes 2 Add-ons)
- □ Silver $1,500 (includes 1 Add-on)
- □ Bronze $750 (includes 50% off 1 Add-on)
- □ Individual opportunities only

Add-On / Individual Opportunities
Check your selections. These opportunities may be selected as package benefits or purchased individually, subject to availability.
- □ Student Oral Abstract Session — $500; 2 available
- □ Graduate & Doctoral Student Research Showcase — $750; 2 available
- □ Emerging Professional Registration Grant — $500 minimum Contribution amount: $_____
- □ SNEB eCommunicator Advertisement — $250 for one placement

Special requests or custom package interests: _____

Billing Information
Billing Contact, if different: _____
Billing Email: _____
Billing Address: _____
Purchase Order Number, if applicable: _____

Estimated Total Investment: $_____
□ Please send an invoice. □ Please contact me to coordinate payment.

Authorization
□ I am authorized to request this sponsorship on behalf of the organization listed above. I understand that selections are subject to SNEB confirmation and availability, and that sponsor materials must be provided by the deadlines established by SNEB.

Authorized Name: _____
Signature: _____ Date: _____

Submit your sponsorship reservation here: https://form.jotform.com/262996442163061