



EXHIBITOR TOOLKIT

SOCIAL MEDIA- SAMPLE TEXT

Facebook

Attention nutrition educators and professionals: [Your Company Name] will be exhibiting at the SNEB International Conference July 8-11. Visit our booth to learn more about [insert product/service/highlight]. We can't wait to connect with you!

Learn More: snebconference.org

Instagram

Join us at the Society for Nutrition Education and Behavior's #SNEB2025 International Conference this July 8-11 in Indianapolis! Visit our booth to learn more about [insert product/service/highlight]. We'd love to see you there!

Learn More: snebconference.org

LinkedIn

Attention nutrition educators and professionals: I will be attending the Society for Nutrition Education and Behavior's 2025 International Conference from July 8-11. I would love to see you there!

Learn More: snebconference.org

SAMPLE TEXT FOR WEBSITES, SCHOOLS, UNIVERSITIES, OR BUSINESS NEWS OUTLETS

[Your Company Name] will exhibit at the Society for Nutrition Education and Behavior (SNEB) 2025 International Conference in Indianapolis, IN, and online from July 8–11.

[Add details about your company, your role in the industry, and what attendees can expect from your booth. Mention any exclusive promotions, product demonstrations, or innovations you're showcasing at the conference.]

SNEB's conference is the only event specifically for nutrition educators. SNEB is an international organization of nutrition education professionals who are dedicated to promoting effective nutrition education and communication to support and improve healthful behaviors, with a vision of healthy communities through nutrition education and advocacy.

For more information, visit snebconference.org

SAMPLE TEXT FOR WEBSITES, SCHOOLS, UNIVERSITIES, OR BUSINESS NEWS OUTLETS

[Your Company Name] will exhibit at the Society for Nutrition Education and Behavior (SNEB) 2025 International Conference hosted in-person in Indianapolis, IN, and online from July 8–11.

[Add details about your company, your role in the industry, and what attendees can expect from your booth. Mention any exclusive promotions, product demonstrations, or innovations you're showcasing at the conference.]

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EMAIL SAMPLE

Dear [Colleagues/Clients/Partners],

We're excited to announce that [Your Company Name] will be exhibiting at the Society for Nutrition Education and Behavior (SNEB) 2025 International Conference July 8–11 in Indianapolis, IN.

This is a fantastic opportunity to connect with professionals dedicated to advancing nutrition education and behavior. Be sure to stop by our booth to learn more about [insert product/service/highlight].

Feel free to share this email with anyone who might benefit from attending the conference.

For more information, visit snebconference.org

Thanks, and we hope to see you there!

DEPARTMENTAL ONLINE BULLETIN BOARDS & CALENDARS

The Society for Nutrition Education and Behavior (SNEB) International Conference is the premier event for nutrition education professionals from around the world.

[Your Company Name] will be exhibiting at the conference and showcasing [insert product/service/highlight]. [Add additional details about your booth and what attendees can expect from your participation.]

The 2025 SNEB will be held July 8–11, hope to see you there!

For more information, visit snebconference.org

SAMPLE TEXT FOR LOCAL NEWS OUTLETS

[Open your press release with an anecdote related to your company's involvement in the conference. Highlight the importance of your product/service and how it aligns with the conference theme. Mention any unique contributions or innovations you're bringing to the

event. Include your company's role in promoting nutrition education and healthy communities.]

[Your Company Name] will exhibit at the Society for Nutrition Education and Behavior (SNEB) 2025 International Conference hosted in Indianapolis, Indiana, and online from July 8–11.

This is the only event that is specifically for nutrition educators. SNEB is an international organization of nutrition education professionals who are dedicated to promoting effective nutrition education and communication to support and improve healthful behaviors, with a vision of healthy communities through nutrition education and advocacy.

For more information, contact SNEB at 800-235-6690 or visit snebconference.org