



## ATTENDEE COMMUNICATION TOOLKIT

SOCIAL MEDIA- SAMPLE TEXT

### Facebook

Attention nutrition educators and professionals: I will be attending the #SNEB2025 International Conference from July 8–11. I would love to see you there!

Learn More: [snebconference.org](https://snebconference.org)

Register here: (link to come)

### Instagram

Calling all nutrition educators and professionals! I am thrilled to announce that I will be attending the #SNEB2025 International Conference organized by the Society for Nutrition Education and Behavior from July 8–11. It would be fantastic to have you join me!

Learn More: [snebconference.org](https://snebconference.org)

### LinkedIn

Attention nutrition educators and professionals: I will be attending the Society for Nutrition Education and Behavior’s 2025 International Conference from July 8–11. I would love to see you there!

Learn More: [snebconference.org](https://snebconference.org)

Commented [ARI]: May need to add this CTA in place of Learn More later since it will we prefer to direct people to registration. Learn more will do for now

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SAMPLE TEXT FOR WEBSITES, SCHOOLS, UNIVERSITIES, OR BUSINESS NEWS OUTLETS

[Your name] will be attending the Society for Nutrition Education and Behavior (SNEB) 2025 International Conference, hosted in-person in Indianapolis, IN, and online from July 8–11.

[Add information about yourself, your title and position, and what you are most interested in at the conference.]

SNEB's conference is the only event specifically for nutrition educators. SNEB is an international organization of nutrition education professionals who are dedicated to promoting effective nutrition education and communication to support and improve healthful behaviors, with a vision of healthy communities through nutrition education and advocacy.

For more information, visit [snebconference.org](http://snebconference.org)

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#### EMAIL SAMPLE

Dear [Colleagues/Students],

For more than 50 years, the Society for Nutrition Education and Behavior (SNEB) has hosted the only event specifically for nutrition educators. I'm proud to announce I'll be attending the 2025 SNEB International Conference from July 8–11.

Don't miss a great opportunity in Indianapolis, Indiana, to learn about new research, creative ideas, and practical techniques applicable in many settings. This year's conference is in-person with livestreaming sessions.

Forward this email to anyone else you know who might be interested.

Learn More: [snebconference.org](http://snebconference.org)

Thanks, and I hope you can join me!

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#### DEPARTMENTAL ONLINE BULLETIN BOARDS & CALENDARS

The Society for Nutrition Education and Behavior (SNEB) International Conference is the premier event for nutrition education professionals from around the world.

The atmosphere at SNEB's conference provides the perfect environment to expand your network and the opportunity to learn about new research, creative ideas, and practical techniques applicable in many settings.

The 2025 SNEB conference will be held July 8–11.

For more information, visit [snebconference.org](http://snebconference.org)

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#### SAMPLE TEXT FOR LOCAL NEWS OUTLETS

[Open your press release with an anecdote related to SNEB and the conference topics. Include compelling information such as the importance of nutrition education and how it directly affects your community. Have you implemented a unique nutrition education program in your school, university, or community? Add it to this press release, then tie it in with the conference. Include your title and position.]

The Society for Nutrition Education and Behavior (SNEB) 2025 International Conference will be hosted in Indianapolis, Indiana, and online from July 8–11.

This is the only event that is specifically for nutrition educators. SNEB is an international organization of nutrition education professionals who are dedicated to promoting effective nutrition education and communication to support and improve healthful behaviors, with a vision of healthy communities through nutrition education and advocacy. For more information, contact SNEB at 800-235-6690 or visit [snebconference.org](http://snebconference.org)